



Introducing

**PREMIER
CLUB**

It's like having
your own butler.



Pssst...

MEET YOUR TEAM

Our talented sales and support staff are dedicated to delivering an exceptional client service experience every time! Let our sales force be with you!



We've reimagined our services suite to reimagine your business.

Think Local specialises in integrated digital and marketing service solutions that are designed to stimulate maximum consumer market penetration in a constantly changing landscape. This unique service presents a significant opportunity for prospective reach to new markets.

With our team of experts in corporate development and innovation, we have forged strategic partnerships with the Department of Trade and Industry and SEDA as well as national corporations to engage and develop local entrepreneurship and SMMEs through platforms such as our Enterprise and Supplier Development programs.

Through receptive design and content creation, Think Local's digital services suite was developed to reach individual SMME to supercharge their brand messaging directly to where it is most valuable - at key demographic consumer level.

Our digital services suite is a carefully selected concierge of techno-rich platforms which adhere to industry guidelines, compliance and archiving integrations that work seamlessly to amplify your brand messaging into the digital economy. This is achieved through identified consumer engagement, brand positioning, and high-impact content placement.

The digital economy is highly competitive, however, Think Local's advanced and value-focused uncapped digital and marketing service solutions, bridge the gap between anaesthetised brand messaging and effective dynamic communicative digital "brand aids".

We invite you to partner with Think Local to transform your brand passion into a profit-positive enterprise through digital domination.

Trust us to augment your physical, digital and social media presence to new heights.

Darryn Thomas



Sam Knowles
Managing Director



Darryn Thomas
Operations Director



Michael Cross
I.T. Director



Nabila Saeed-Strydom
Business Development Manager



Johann Snyders
Studio Manager



Ash Padayachee
Creative Director & Web Developer



Thabani Njokwe
Web Developer & Graphic Artist



Sheryl-Lee Naidoo
Graphic Artist & Social Media Guru



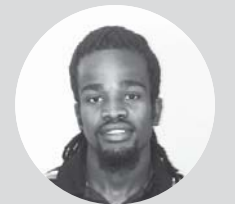
Daniel Busa
Graphic Artist



Gerda Kruger
Senior Account Executive



Janica Joubert
Senior Account Executive



Njabulo Shangase
Logistics



WHAT DOES IT COST?

We know the definition of the term "Bang for your Buck". So, whichever package you choose, we guarantee value for money!

Premier Club Uncapped Services

Through our innovative and cutting edge Uncapped Operational Service Suite offering you will receive limitless creative and graphic platforms that clearly reflect your brand strategy and ultimately ensure a professional, relevant and most of all, engaging consumer experience that directly translates into revenue generation and overall growth.

NOTES

All rates include 15% VAT.
Custom website development costs can be amortised over 4 months. Please enquire for a quote.
For the monthly option, payment is due in advance on 1st of each service month.

3
months

6
months

12
months

INNOVATE. OPTIMISE. ENGAGE



INCLUDED UNCAPPED SERVICES

Your business can access all the above services for the contract period.

Graphic Design

- Custom logo conceptualisation or logo evolution
- Comprehensive corporate identity development
- Signage and associated media platform design
- In-store/retail awareness element and promotional material design
- Conceptualisation of print and digital stationery, including:-
 - Business Cards
 - Letterheads
 - Compliment Slips
 - Presentation Folders
 - Company Profile
 - Order Forms/Purchase Orders
 - Invoices/Statements
 - Email Stationery

Social Media

- Company profile set-up & design
- Weekly social media posting on Instagram Business and Facebook
- Conceptualisation and curation of all social media posts, including informative posts
- Daily profile community management
- Monthly performance reporting, including measured reach/engagement analytics as well as insights to impact
- Management of paid advertising (as per client request)

Website Hosting & Maintenance

- Current company website management
- Evolution of website for brand consistency
- Uncapped updates and improvements
- Multi-channel inclusion
- Hosting included

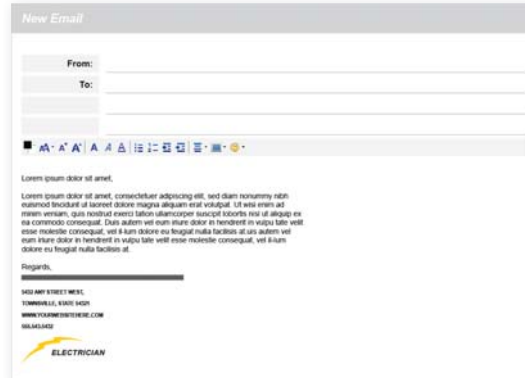
STYLE PACK EXAMPLE

Our custom brand pack development translates the voice of your brand, its mission, its vision and its values, through cutting-edge pioneered design.

Tri-Fold Brochure



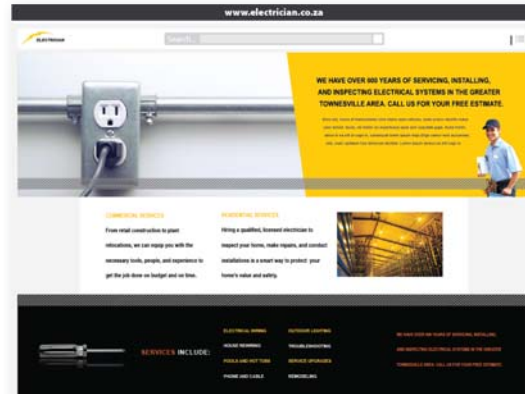
Email Signature



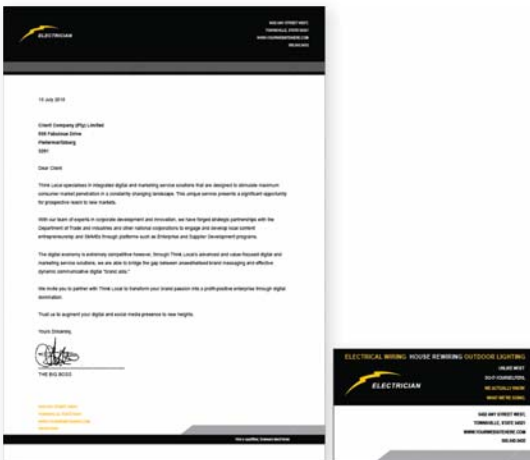
Flyer & Advert



Website Design



Letterhead & Business Card



Facebook Page and Post



OPTIONAL SERVICES

In addition to our comprehensive uncapped offerings, Think Local and our team of brand experts are able to take your brand and your campaign to new heights through our additional specialised services.



Multi-platform / cross-channelled brand relevant website development



Paid Advertising on Google Adwords, Facebook & Web



Wholesale Printing & Production



Photographic & Copywriting Services



External Media Bookings & Allocations



STILL NOT SURE?

We understand just how tight the economy and marketing budgets are! Speak to one of our Account Executives today to tailor-make a package that suits your needs, and most importantly, your budget!

AT YOUR SERVICE

Join Premier Club and enjoy a host of benefits that will boost your business. Get in touch now and we will introduce you to a brand ambassador who will partner with you to create a marketing campaign that is as unique as your business.

Contact Info

☎ 033 004 0040 (National Call Centre)

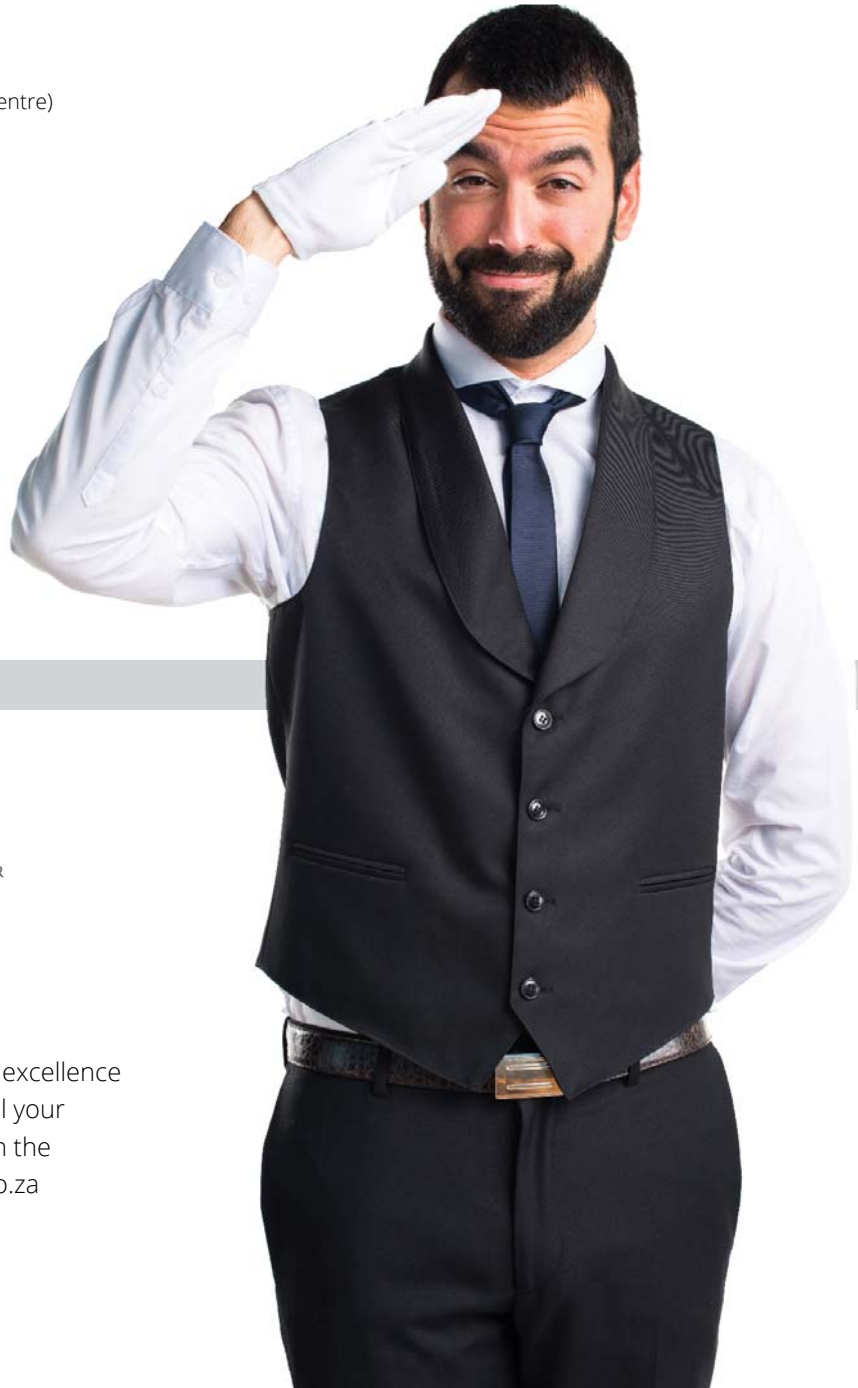
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Connect with us

Get in touch with our business excellence team who will assist you with all your business enquiries. Simply scan the QR Code or visit to thinklocal.co.za

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